



HIGH-VALUE TARGET DIGITAL RISK PROTECTION SERVICES

REDUCE HVT EXPOSURE BY 65% IN THE FIRST YEAR

HIGH-VALUE TARGET DIGITAL RISK PROTECTION

Executives, board members, high-profile employees, individuals with privileged access, and those who support them are all examples of high-value targets (HVTs).

Threat actors target HVTs to cause operational interruption, financial loss, and brand and reputational damage for the enterprise.

Picnic combines unique technical capabilities, specialized knowledge of how attackers gain initial access, and proactive mitigations to prevent and deter attacks against your HVTs.

“ Everyone knows the human element is the single largest attack vector and security risk. Picnic is the first solution I’ve seen that prioritizes who inside the organization will be targeted and how based on human attack surface data. I believe Picnic changes the game for security teams.



CHRIS KEY
Former CPO at Mandiant &
Founder of Verodin



THREE STEPS TO HVT PROTECTION



1

Recon that emulates threat actors

- Automatic discovery in public, deep, and dark webs
- 1,000s of attacker-informed data points
- >\$20M and 65 staff-years of R&D invested

2

Analysis exposes attack paths before they happen

- Deep social engineering and security DNA
- Offensive skillsets used to create proactive, defensive protections



AD Admin exposed to critical risk of credential harvesting

Example Attack Path for One HVT

3

Remediations that continually reduce risk

- Data removal and takedowns
- Integrations with existing security tools, such as automated breached credential reuse prevention
- Real-time coaching via Microsoft Teams, Slack, and company email based on events outside the perimeter



Automated removal of PII from web

1,000s of data points



Blocking of suspicious domains via web gateway

Dozens of integrations



Real-time coaching for AD Admin

Customized to individual risk

HOLISTIC PROTECTION FOR YOUR HVTs

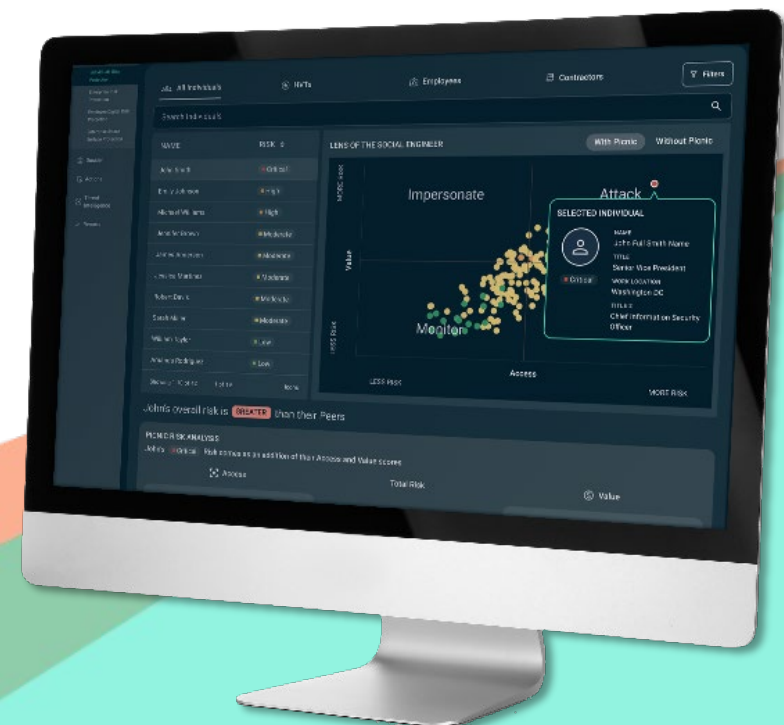
SECURITY OUTCOMES

- Continuous (automated) monitoring and protection of personal and professional digital footprint
- 99% removal of exposed PII on data brokers
- 100% blocking of breached credentials associated with work and personal identities, as well as service accounts
- 100% identification of email spoofing (work email and personal email) with remediation support
- 100% identification and remediation of fraudulent social media accounts
- 90% smishing reduction, as reported by our HVTs
- Annual, personalized HVT risk report
- Real-time messaging about external footprint changes and related risk
- Extended protection to family members and support staff
- Personal EDR with ransomware, malware, and related threat protection
- Advanced red-teaming threat simulations



We started protecting our top 50 executives and opted to extend coverage to 150 additional executives. Picnic not only cleans up their PII, but also reduces inbound attacks. Working with Picnic is easy with limited effort for my team.

Chief Information Security Officer
@ Fortune 100 Healthcare Company





READY TO GET STARTED?

Reduce HVT digital risk by 10% within the first month and achieve a 65% reduction within a year.

Share your organization's priorities for safeguarding your at-risk individuals, and we can custom-craft a program that aligns precisely with your cybersecurity objectives.

Schedule a meeting @ getpicnic.com/request-demo

Schedule Meeting

